

HVAC2018

9-11 OCTOBER NEC

PART OF
UK CONSTRUCTION
WEEK | 2018



AT THE HEART OF THE HVAC INDUSTRY



HEATING



VENTILATION



AIR-
CONDITIONING

WWW.HVACLIVE.CO.UK

AT THE HEART OF THE HVAC INDUSTRY

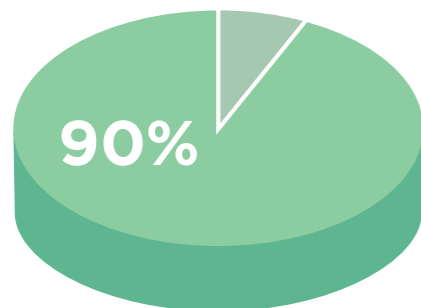
Place your brand at the heart of the HVAC industry by exhibiting at HVAC 2018, part of UK Construction Week. Having attracted 33,697 professional delegates in 2017, this is the only show in the UK that covers every facet of the interconnecting construction industry from heating innovations to exterior building materials.

“ It’s been good, we’ve had some solid enquires of really high quality, we’re more than happy with how it went. ”

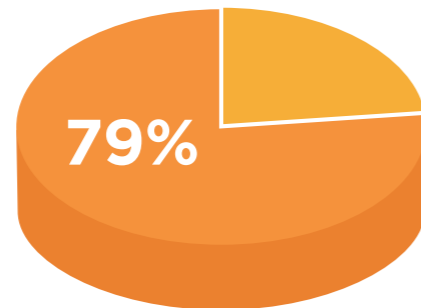
Andrew Hooper
UK Heating Manager
Hitachi

WHY VISITORS ATTEND HVAC 2018

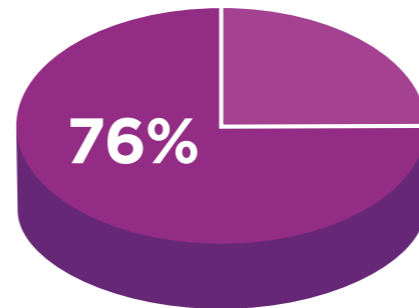
To source new products and suppliers



To network with suppliers and visitor



To talk to product experts/technical staff





“ The event gave us the opportunity to demonstrate our hybrid radiator to so many relevant buyers, it was like having 100’s of meetings in one place! ”

Raj Sen-Gupta, Business Development Director, 3 Thermo

WHO ATTENDS?

Architects
 Contractors
 Developers
 Distributors
 Electricians
 Energy Managers
 Engineers
 Environment Consultant
 Facilities Managers
 Housebuilders
 Housing Associations
 Local Authorities
 M&Es
 Procurement Specialist
 Project Managers
 Site Managers
 Social Housing
 Specifiers
 Surveyors
 Sustainability
 Technical Directors
 Urban Planners

HIGH PROFILE VISITORS INCLUDE:





“ We did our research before coming and knew we would meet a lot of relevant people here. That’s exactly what has happened and we’ve done a lot of business! ”

Ian Thornton
Specifier Consultant
Calor Gas

“ We were very pleased with the quality and type of visitors to our stand over the three days. We received a good number of sales leads which are now being followed up by email and in some cases to arrange face-to-face meetings to discuss possible projects or solutions to the enquiries at the show. We are looking forward to exhibiting next year. ”

Ciaran O’Reilly
Managing Director, ATC



SUPPORTED BY:



“ The three-day event was very productive for Rotarad as we managed to showcase our product to buyers from the right industry. We were very happy with both the volume and quality of visitors and the response to our product was very overwhelming. ”

Malcolm Keeling
Founder and Director
Rotarad

CAPITALISE ON OUR £1.5M MARKETING & PR CAMPAIGN

HVAC 2018, part of UK Construction Week, boasts an award winning marketing campaign, with a reach of over 2 million people. Here are just some of the communications you could get involved in:

- Full company profile on UK Construction Week and HVAC 2018 website including opportunities to feature your company press release (Coverage: 290K+ unique visitors and 2 million + page views globally)
- Company logo to be featured on the UK Construction Week newsletter – Construction Buzz (Circulation 400,000K)
- 13+million industry professionals who will receive emails about the show
- Complete social media support: twitter 10.3K UK Construction Week base, Facebook, Instagram, LinkedIn and YouTube.
- Opportunity to be featured in the UK Construction Week pre event preview (Circulation 100K direct mail, 450K+ digital)
- Involvement within the HVAC 2018 and UK Construction Week PR campaign
- Profile in event show guide (Circulation 35,000)

FREE MARKETING SUPPORT

Exhibitor marketing toolkit - Benefit from the exhibitor toolkit, crammed full of everything an exhibitor needs to spread the word, including promotional copy, print and banner ads, fliers, example tweets, e-mails and press releases.

Exhibitor days - UK Construction Week exhibitor days to give exhibitors a great opportunity to come and view the venue ahead of the event and meet the UKCW operations, sales and marketing teams.

These days provide the perfect opportunity to have any questions answered and get all the latest show updates and information on new features.

Contact info@ukconstructionweek.com for more details about the exhibitor marketing.



2018 RATES* FOR PER SQM

SPACE ONLY **£395** +VAT

SHELL SCHEME **£445** +VAT

*All stands are subject to a **£350** registration fee including lead generation software.

A BRIGHT FUTURE FOR CONSTRUCTION

300,000

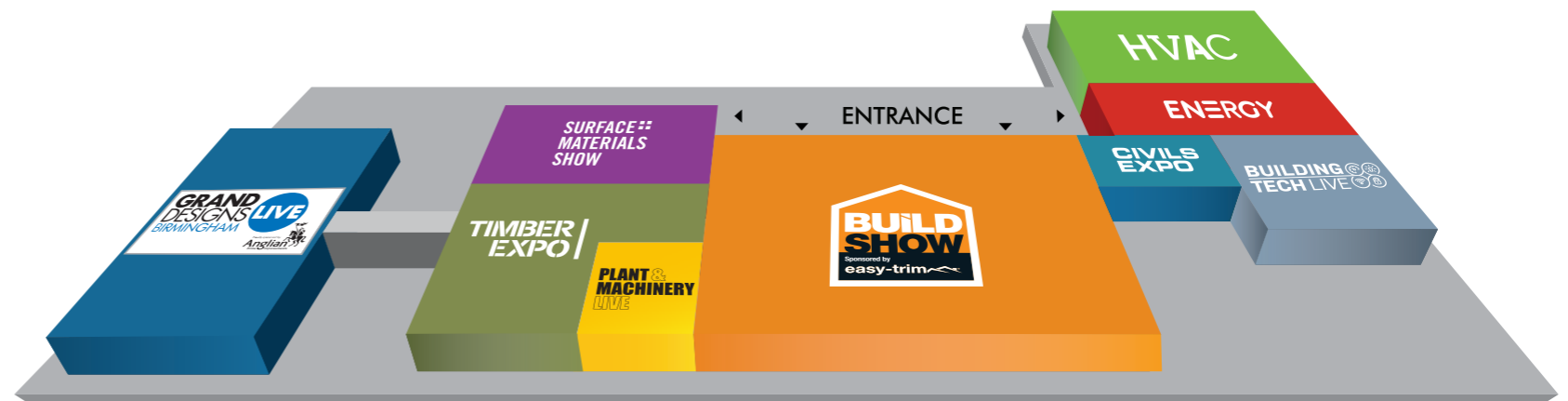
new homes to be built a year by the mid 2020s

£44bn

funding allocated to housing

£500M

funding to be received for artificial intelligence, 5G and full-fibre broadband



@HVACSHOW
#HVAC2018



HEATING



VENTILATION



AIR-CONDITIONING

9 EVENTS UNDER ONE ROOF

HVAC 2018 IS PART OF UK CONSTRUCTION WEEK

TIMBER EXPO



BUILDING TECH LIVE

HVAC

ENERGY

PLANT & MACHINERY LIVE

CIVILS EXPO

SURFACE MATERIALS SHOW

GRAND DESIGNS LIVE